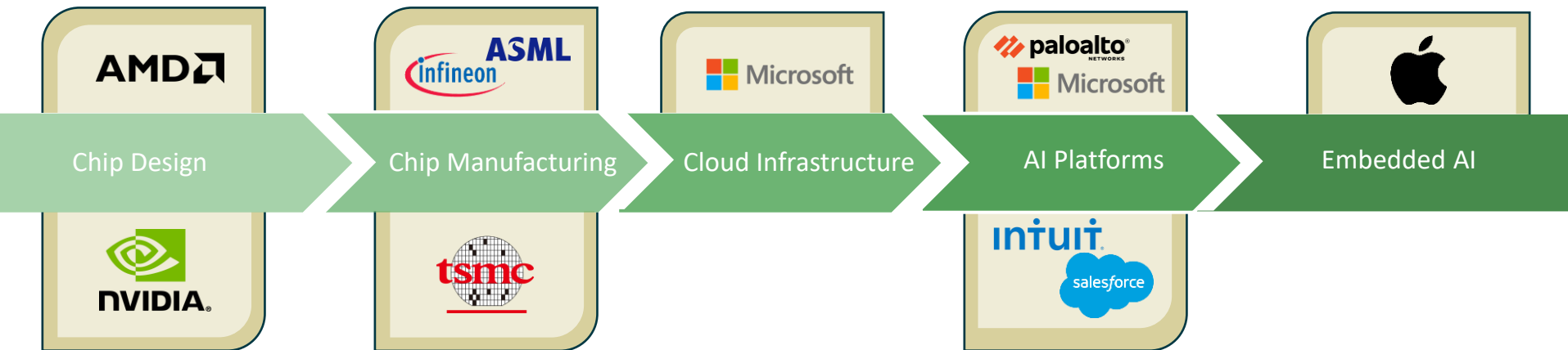


# Current Exposure to the AI Opportunity

“AI Software and Services has a total economic potential of **\$15.5 trillion to \$22.9 trillion annually** by 2040”



Source: McKinsey : The next big arenas of competition (2024)

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