

# Assessment of Value

*Managed Portfolio Service (MPS):  
On External Platform*

FOR YEAR ENDED 31 DECEMBER 2024

UK INVESTORS USE ONLY

SPECIALISTS IN INVESTMENT MANAGEMENT



# Welcome to the Quilter Cheviot annual Assessment of Value report

We produce this report to provide both existing and potential clients and their advisers with the results of our annual assessment of the value of our services, and to provide insight into the activities we have completed during the period.

The report has been compiled in line with Quilter Cheviot's current understanding of the requirements set out by our industry regulator, the Financial Conduct Authority (FCA), and we have embraced the ideals it represents and the monitoring required to support our conclusions, as a permanent and ongoing part of our business culture.

It should be noted that this is the third year this report has been compiled in this way, and it is expected to develop and be enhanced over time.

Based on the assessment work conducted by Quilter Cheviot, the outcome of the assessment is that the Managed Portfolio Service (MPS) continues to offer clients good value for money.



**Andrew McGlone**  
Chief Executive

# The Managed Portfolio Service (MPS) Assessment of Value basis

## Overview

This document seeks to demonstrate how the MPS provides value to a client based on our assessment against the five pillars we have chosen, and the methodology explained below.

The five key areas of our service chosen are based on the areas identified in the FCA Consumer Duty rules (Principles for businesses, PRIN, rules) and to avoid being too subjective, most of the topics are items that can be measured. The report is produced internally and has been subject to challenge by our Governance function, Executive Committee and by our Board which includes non-executive directors.

## Brand

It is our belief that the perception of value also extends to the client and their adviser's view on the strength and culture of the firm with which they are dealing. Quilter Cheviot's focus on providing exemplary personal service and our drive to build and preserve the wealth of clients have been more than 250 years in the making. We are proud that this continues today and is demonstrated in the long-standing relationships with c.35,000 clients. Quilter Cheviot and our parent company, Quilter plc, continue to invest in our people, systems and infrastructure to continue providing services and products to meet our clients' requirements and meet the rules and expectations of our regulators.





## **Our people**

Clients can have confidence in the level of continuity, stability, and expertise they receive. The MPS investment management team who manage the service are available to support advisers, and both clients and advisers can rely on being able to contact Quilter Cheviot relationship managers or meet at one of our 11 offices in the UK.

We pride ourselves on the expertise of our Investment Managers, who have an average of over ten years' service at Quilter Cheviot and 19 years in the financial sector. All undertake continual professional development to keep them abreast of changes in the investment world and in client care, including understanding vulnerability and inclusion.

Research is the cornerstone of our business. Our 19-strong research team, working with our Investment Managers, provide access to global investment insights and strategies. Our unbiased and impartial approach means the MPS team can build investment strategies that meet clients' objectives and can respond to changes to the economic outlook.

## **Investment process**

Responsible investment is built into our research and the management of portfolios. This includes consideration of Environmental, Social and Governance (ESG) and stewardship factors in investment selection as well as active engagement with companies, including voting.

The MPS offers multi-asset portfolios, so all clients benefit from all the research conducted by the firm, whether this relates to asset allocation, stock, bond or fund selection.

## **Financial Strength**

Our operational efficiency and processes are key to the smooth running of accounts and provide assurance that our custody arrangements are secure and clients money is kept safe.

Quilter Cheviot is regulated by the FCA and is part of Quilter plc, a leading provider of financial advice, investments and wealth management with over £119.4 billion in client investments (as at 31 December 2024). This comes with financial strength and assurance to give confidence to our clients that Quilter Cheviot is equipped to provide the service and investment outcomes that our clients expect.

# About the MPS

The MPS offers a series of pre-defined strategies with a range of objectives and risk tolerances. There are seven core MPS strategies and four in the IDX series. The MPS uses funds that are managed by Quilter Cheviot (known as the Building Block funds); and MPS IDX predominately uses passive funds to fill the same asset allocations. The strategies are regularly reviewed and re-balanced to remain in line with the Quilter Cheviot asset allocation. The Building Block funds are invested in accordance with the Quilter Cheviot recommendations for each asset class or geographical area. Once a strategy is selected, the client's portfolio will be managed alongside others in the same strategy, but the client can choose if they wish to take regular withdrawals.

Quilter Cheviot can partner with financial advisers for the distribution of the service and can facilitate co-branding and in some cases include an alternative selection of funds other than the Building Block funds. These portfolios are named by the financial adviser but aligned to the core strategies. Separate factsheets are produced which will carry the branding of the adviser.

There is a total of £2.7bn invested in MPS; with c.6,900 clients using Quilter Cheviot as their custodian and others invested through investment platforms.

## Distribution strategy

The MPS on External Platform is distributed through regulated financial advisers using an Investment Platform. The Investment Platforms are selected based on their operational robustness and demand from advisers.

The service is distributed in line with the Target Market. **[www.quiltercheviot.com/target-market](http://www.quiltercheviot.com/target-market)**

# The Assessment

The assessment is based around five main pillars:



## Product and service design

- How Quilter Cheviot ensures that our products and services are designed and supported to meet the needs of the client including those with vulnerabilities.
- This pillar is applicable for both the platform and custody services.



## Price and value - performance

- As part of the client outcome, we look at the performance of the portfolios against cash return and the strategy benchmark as well as the maximum drawdown experienced.
- This pillar is applicable for both the platform and custody services.



## Price and value - cost

- The charges for the service and costs of the portfolio including the charges for any funds that are held.
- This pillar is applicable for both the platform and custody services.



## Client understanding

- How we ensure that our documentation including our cost and charges reports are understood by the client and how we ensure that we meet the needs of vulnerable clients.
- This pillar is applicable for only the custody services.



## Client service and support

- An assessment of the service we offer, the timely delivery of reporting, the security of data, the client contact, updates for suitability assessments and the interest paid on cash deposits.
- This pillar is applicable for only the custody services.

The assessment is based on over 30 different metrics that can be measured to provide a summary of our standard or achievement. Each item is red-amber-green (RAG) rated, leading to an overall assessment.

There are other financial firms in the value chain that impact the service and returns received by the end-client. These firms will be producing their own assessments of value and these will be sourced for reference in future versions of this assessment.



Provides good value:  
expected standard  
achieved













Provides good value:  
expected standard  
achieved but  
improvement needed



Does not provide good  
value: action needed to  
improve or change

# Assessment of value - summary of our findings

Assessment of value - summary			MPS on External Platform 2024	MPS on External Platform 2023
The Quilter Cheviot 'Managed Portfolio Service: on External Platform' provides value to clients.				
<b>Product and service design</b>	How does Quilter Cheviot design and manage its propositions in the interests of the end clients?	<p>Quilter Cheviot's culture puts the client at the centre of the business. The investment managers, research team, operational team and governance of Quilter Cheviot are focused on providing a good outcome to the client.</p> <p>The Quilter Cheviot 'Managed Portfolio Service (MPS) on External Platform' is crafted using our unique Building Blocks approach, with each Building Block providing exposure to a defined asset class or geographic sector - offering clients access to a range of exposures to suit their needs.</p>		
<b>Price and value - performance</b>	How have client portfolios performed?	Clients experienced a positive return on their investment portfolio in line with the indicative outcome illustrated in the marketing material. The performance of portfolios (net of fees) is comparable with the peers, with four out of seven strategies outperforming their peer groups. The Building Block approach is expected to continue to generate improved returns in the future.		
<b>Price and value - costs</b>	Can clients expect a positive return after costs?	The expected and actual cost of our offered MPS investment solutions are within a range that is modelled to provide a positive investment return for the client (net of fees over the investment cycle to include standard platform charges). There are no anticipated increases to Quilter Cheviot investment management charges.		
<b>Client understanding</b>	Does the information provided help the client to understand the service and their portfolio?	Quilter Cheviot received a Trust Pilot Score of 4.5 in 2024. Factsheets produced by Quilter Cheviot are understood by clients and provided on time. Via their adviser, 'MPS on External Platforms' clients have access to Quilter Cheviot webinars to support their understanding of the service, the MPS investment approach, and wider market trends.		
<b>Client service and support</b>	Have clients received an appropriate level of client service and do we expect to provide good service in the future?	<p>The service offered to clients has been delivered and client feedback indicated that our service levels are happy with the service, with Quilter Cheviot receiving a Trust Pilot Score of 4.5 stars in 2024.</p> <p>As 'MPS: on External Platform' is an agent as a client model, the service and support provided to the end client is the responsibility of the associated Financial Adviser. To supplement Financial Adviser services, Quilter Cheviot offer webinars, regularly updated factsheets, and face-to-face events. Feedback from Financial Advisers is used to improve future materials and events.</p>	N/A	N/A



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Investors should remember that the value of investments, and the income from them, can go down as well as up and that past performance is no guarantee of future returns.  
You may not recover what you invest.

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